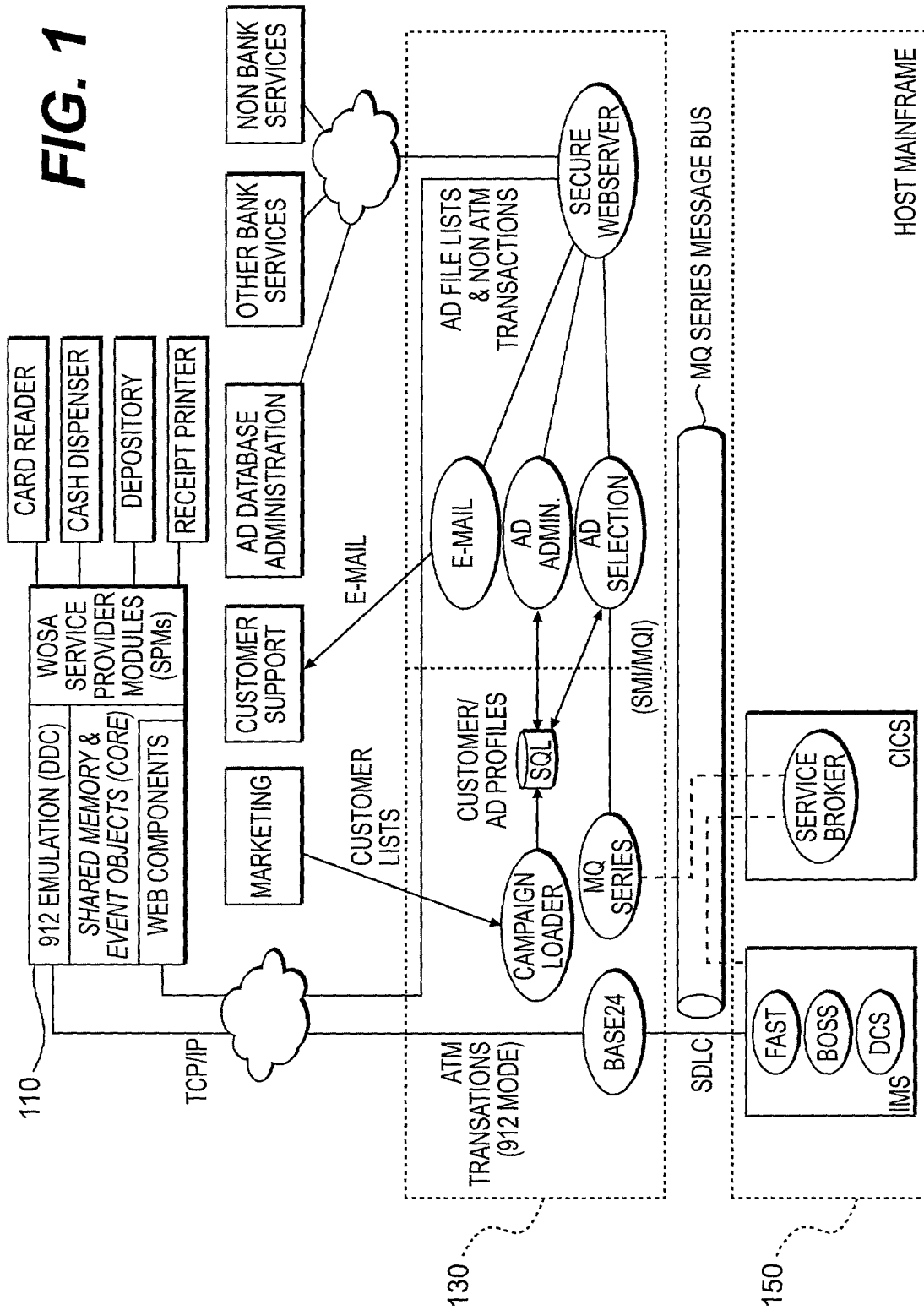


FIG. 1



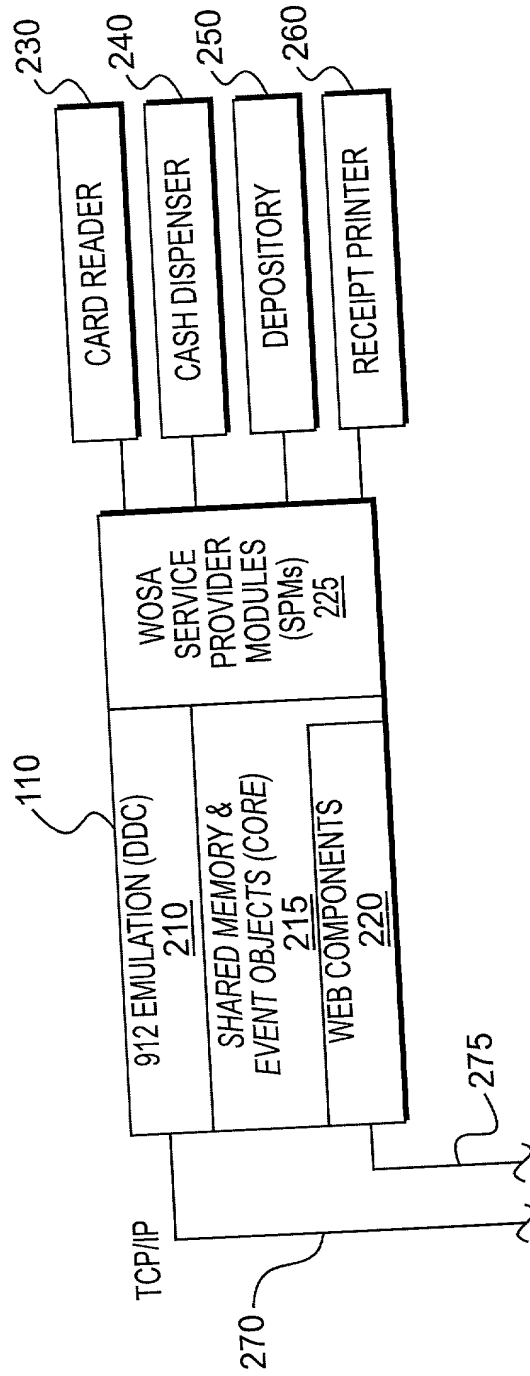


FIG. 2

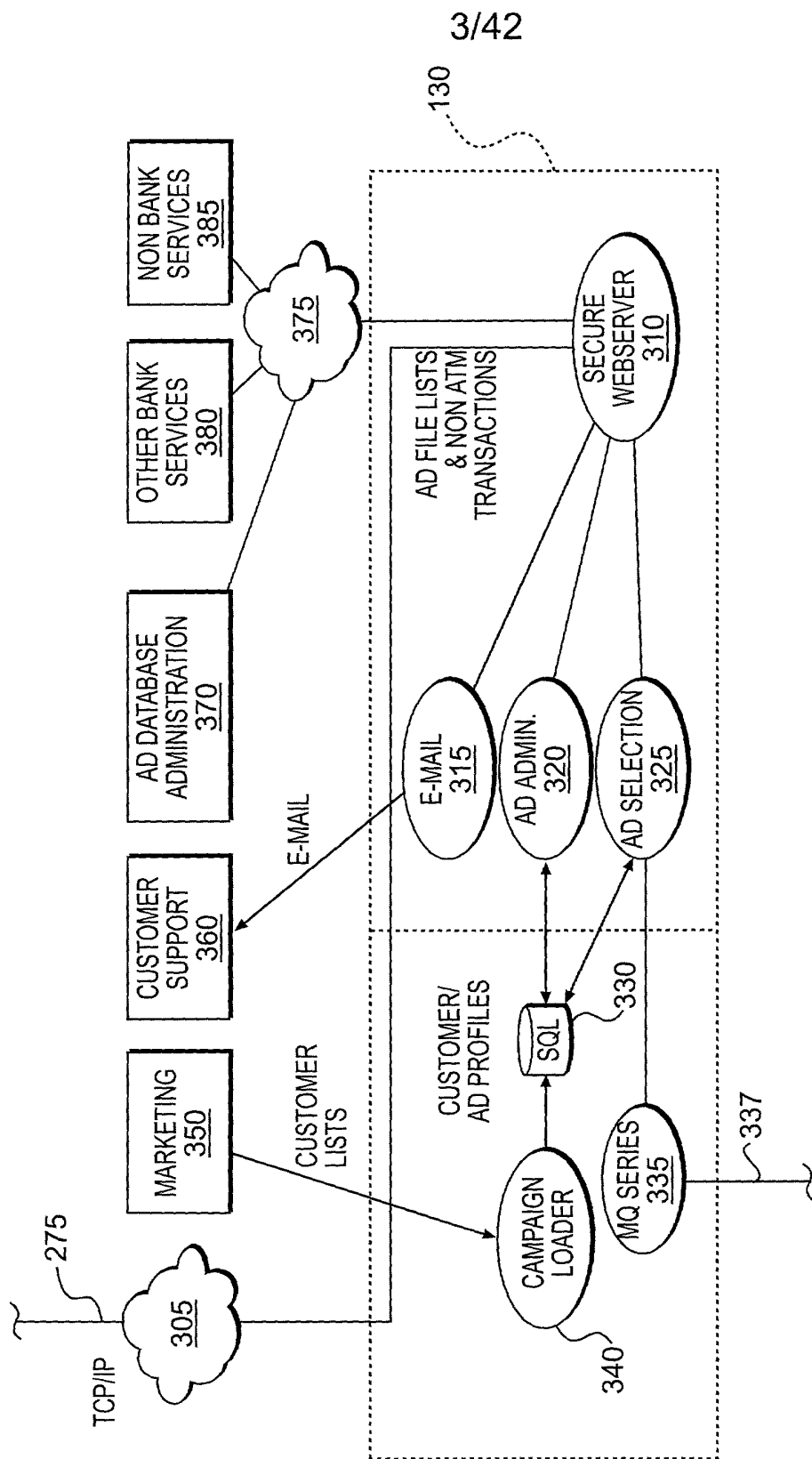
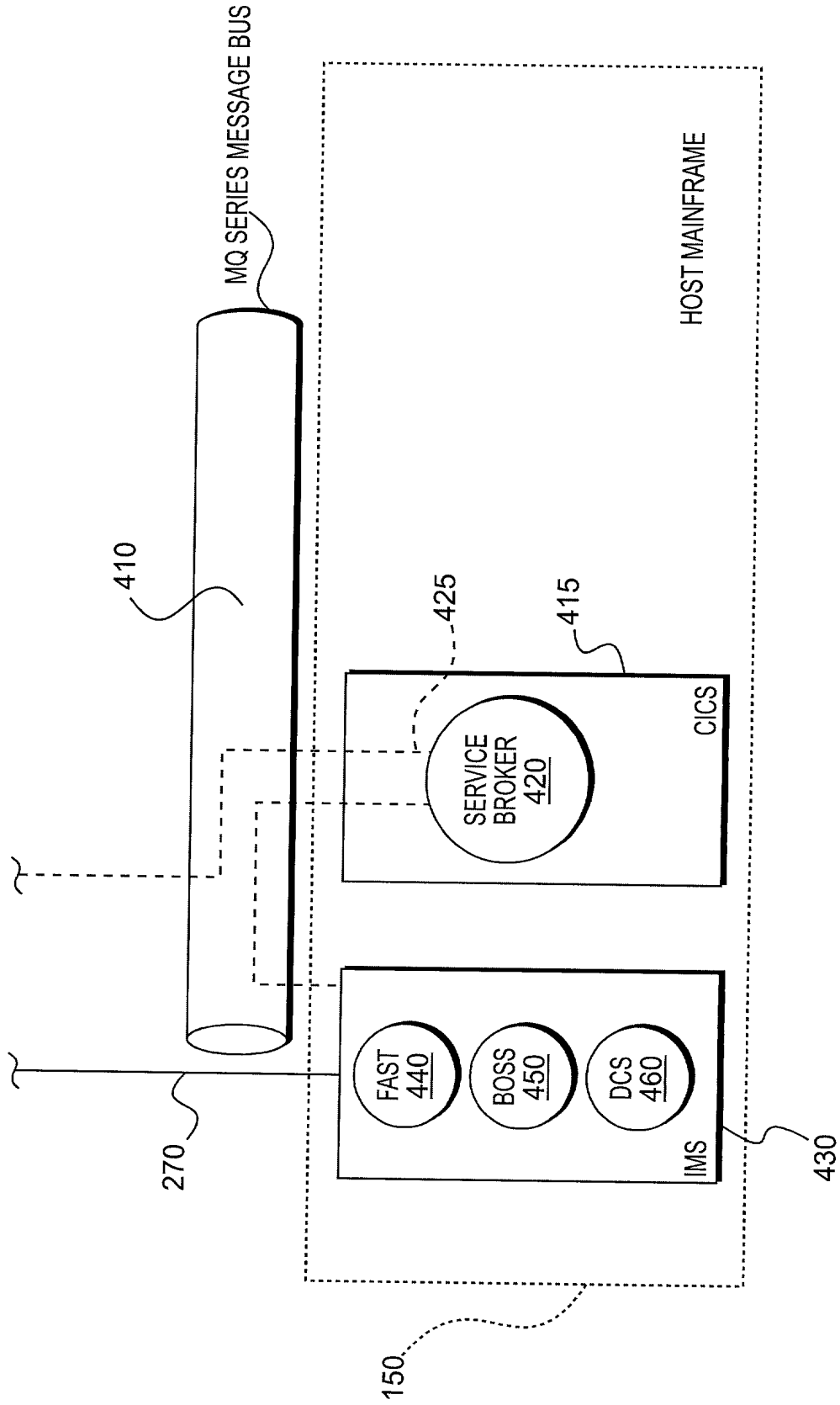
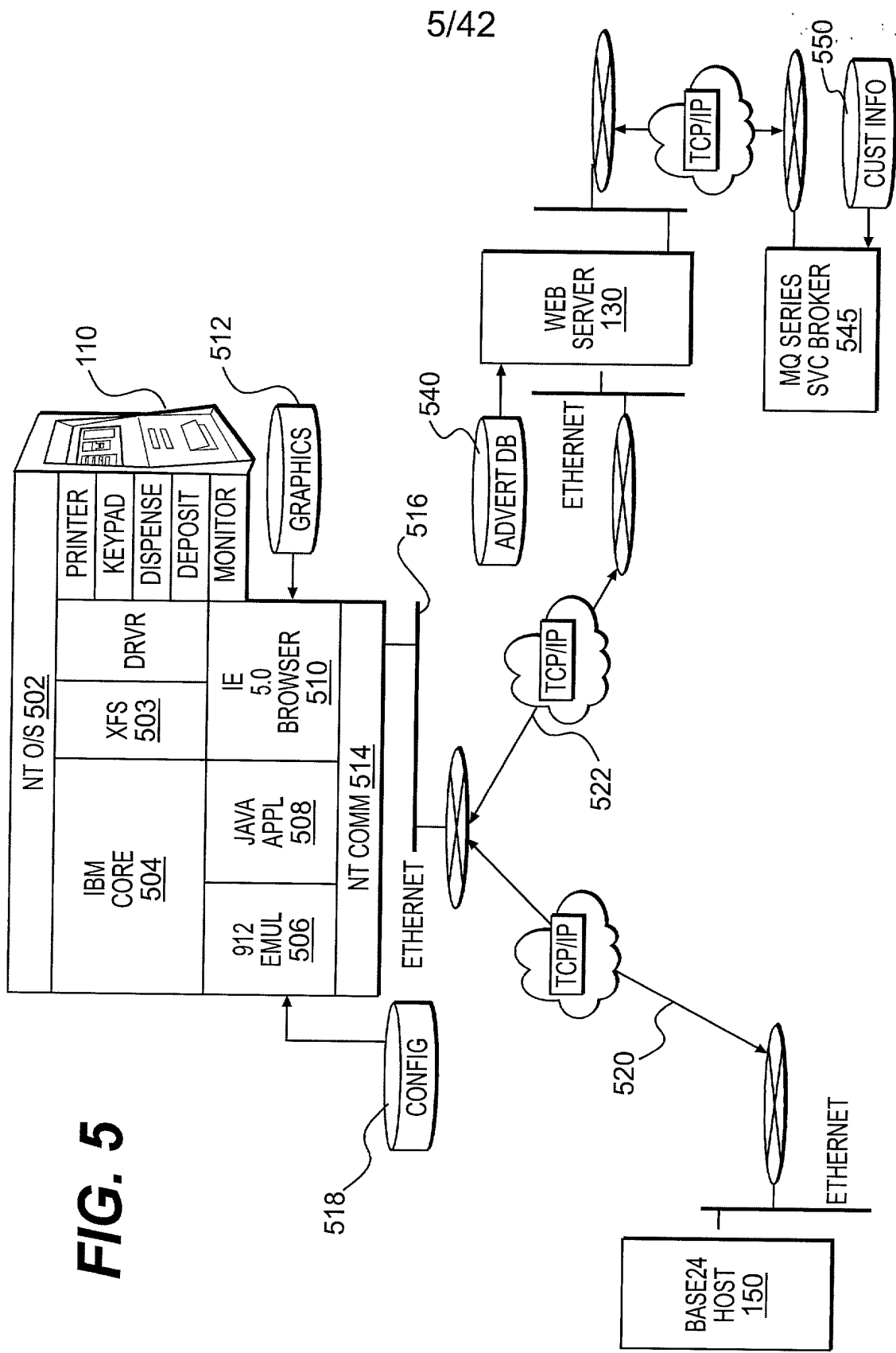


FIG. 3



**FIG. 4**



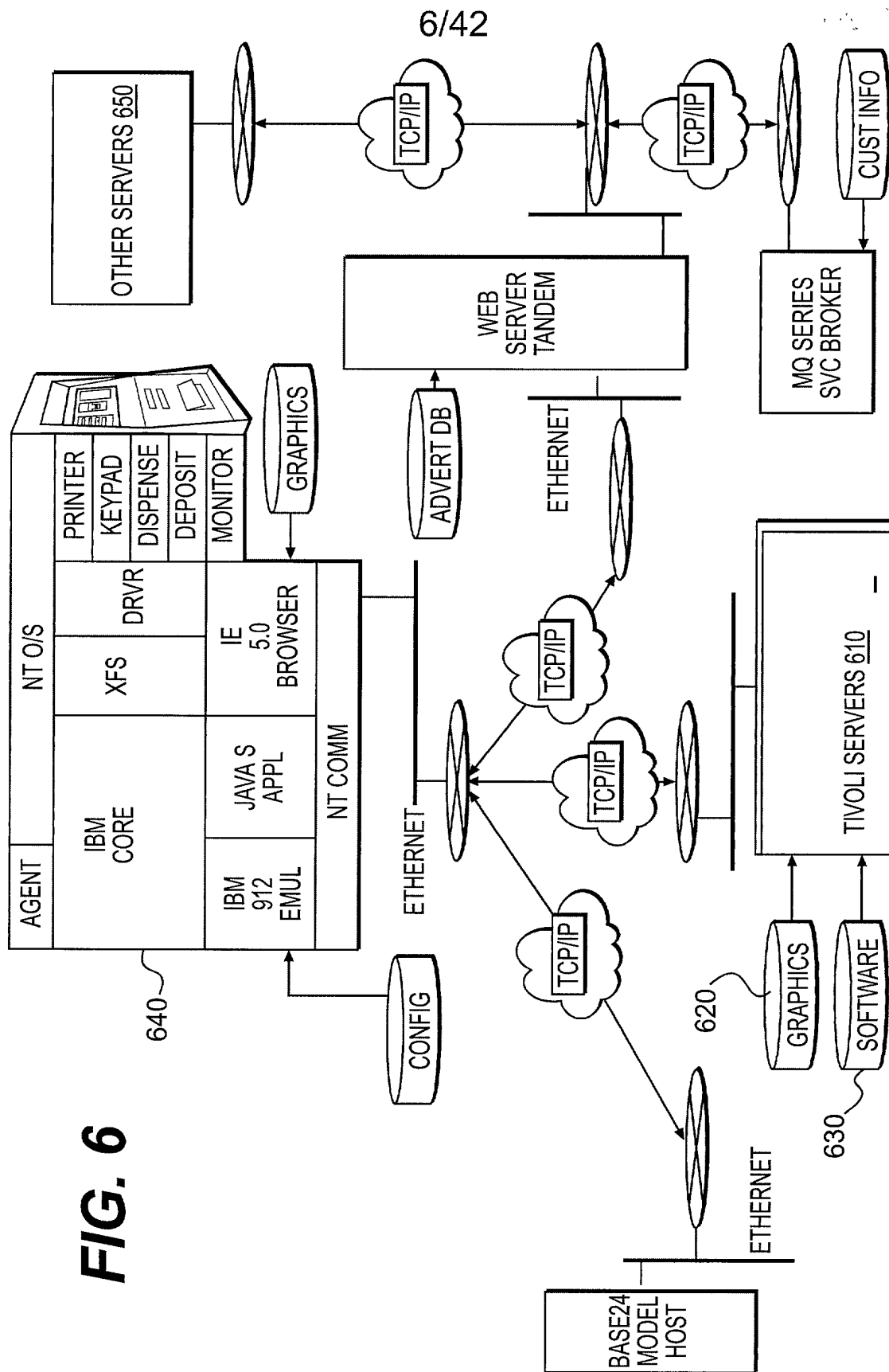
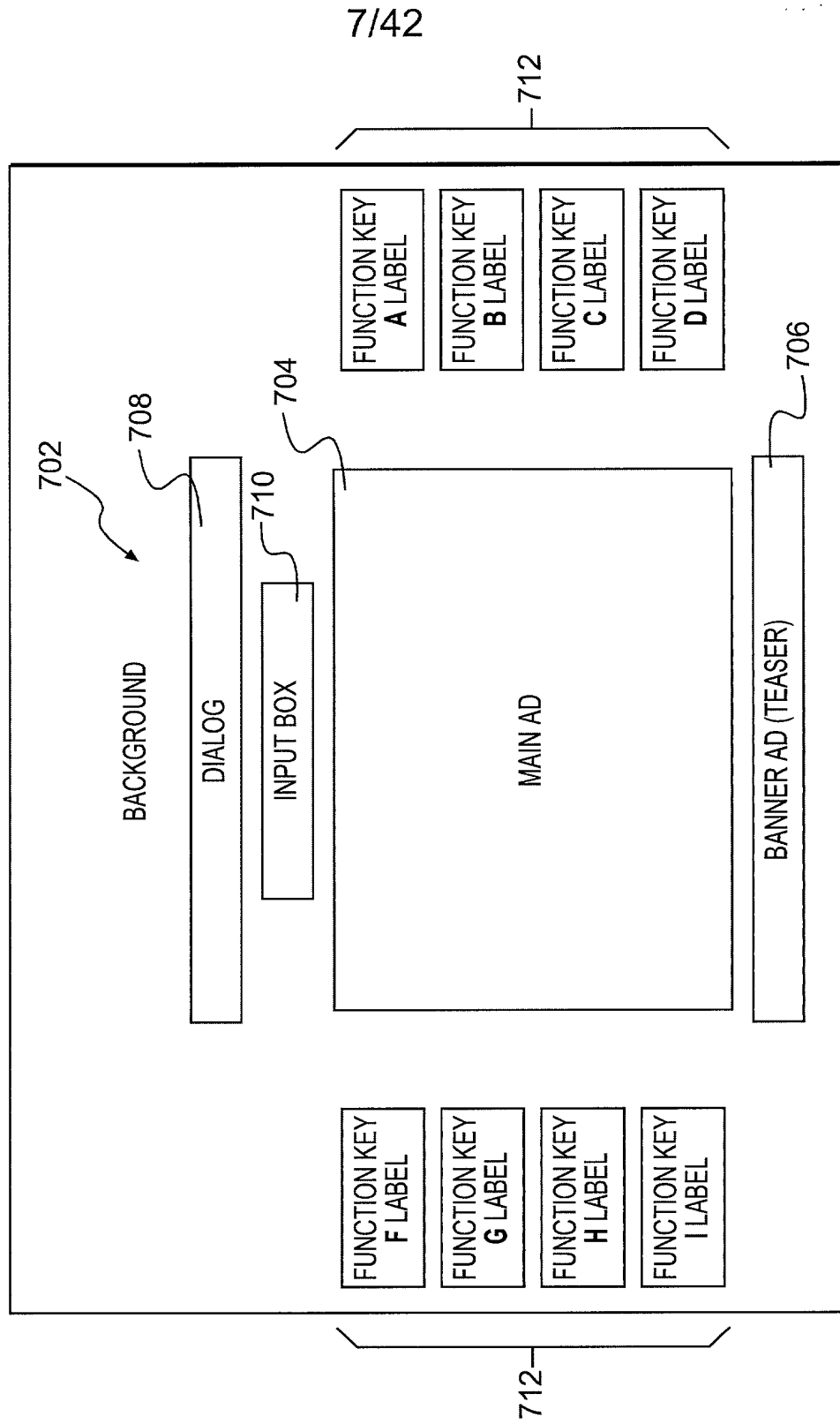


FIG. 7



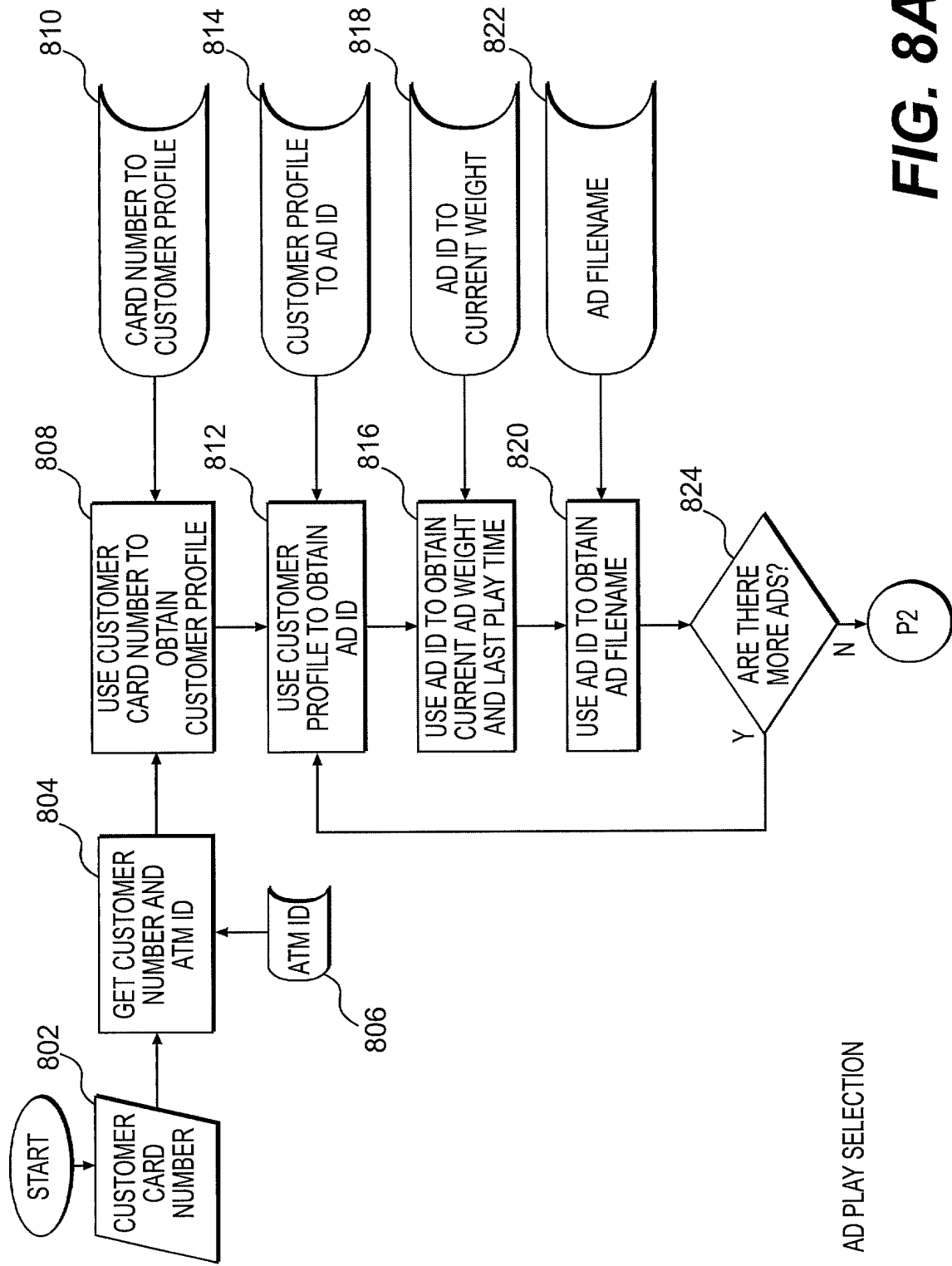
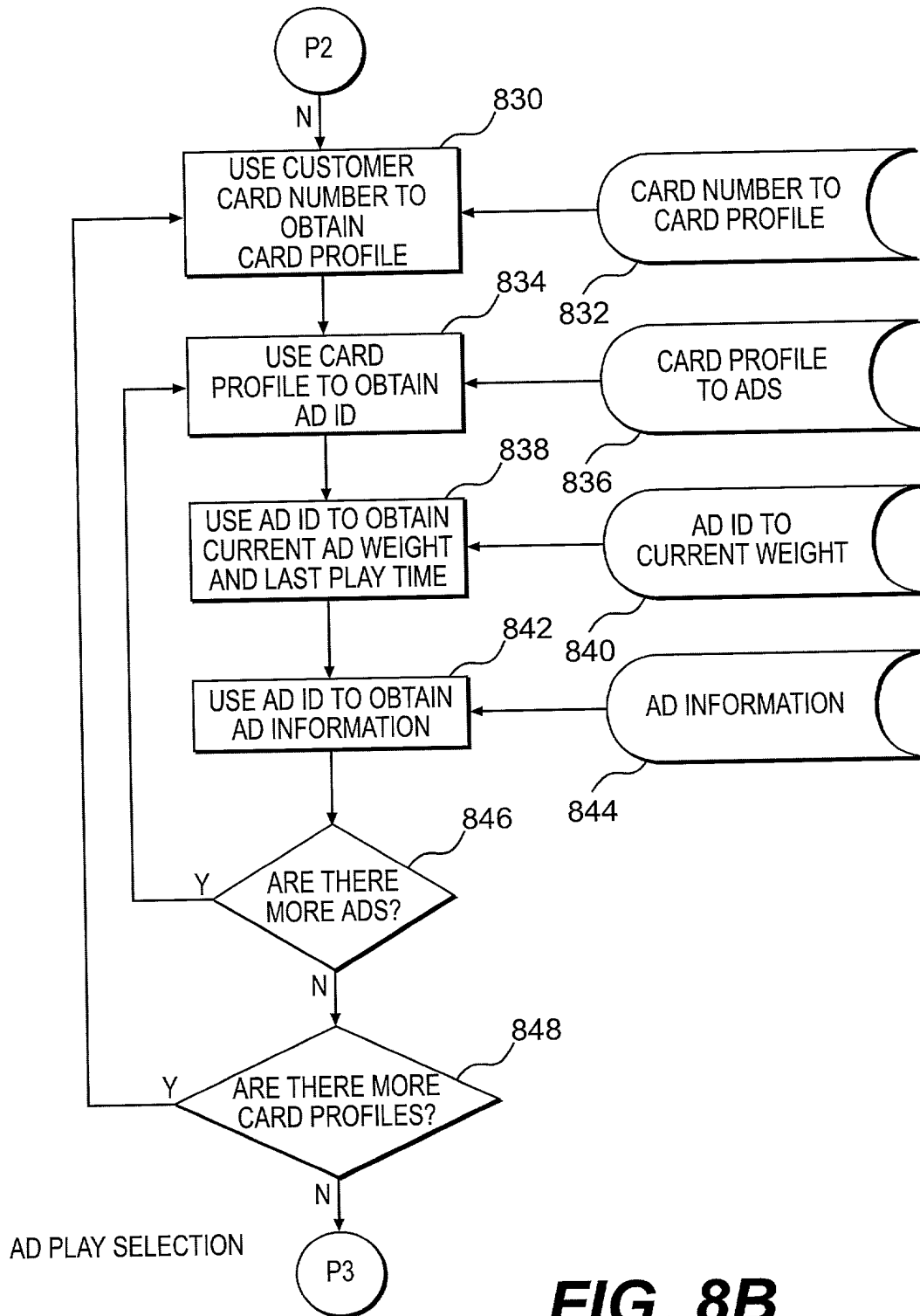
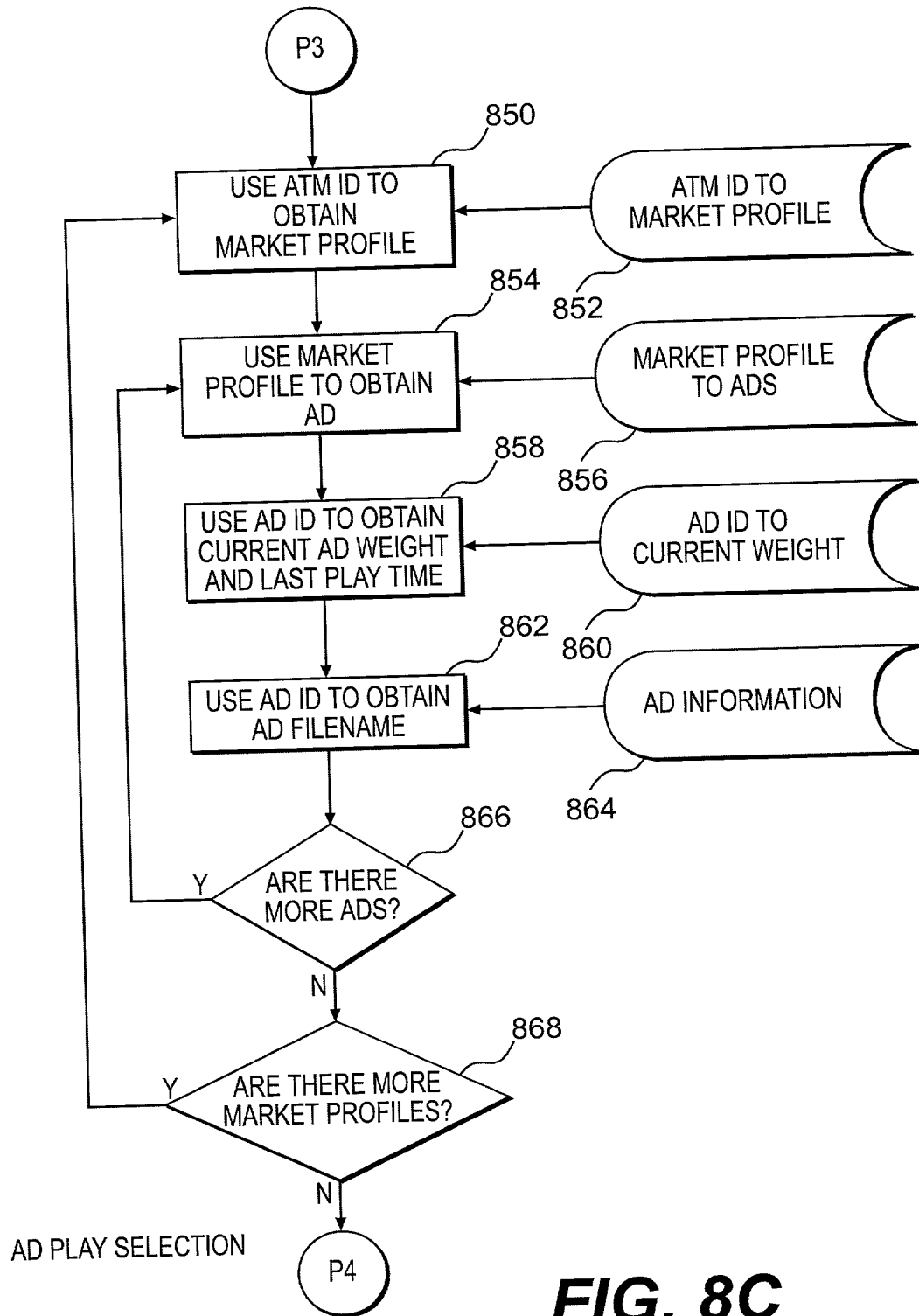


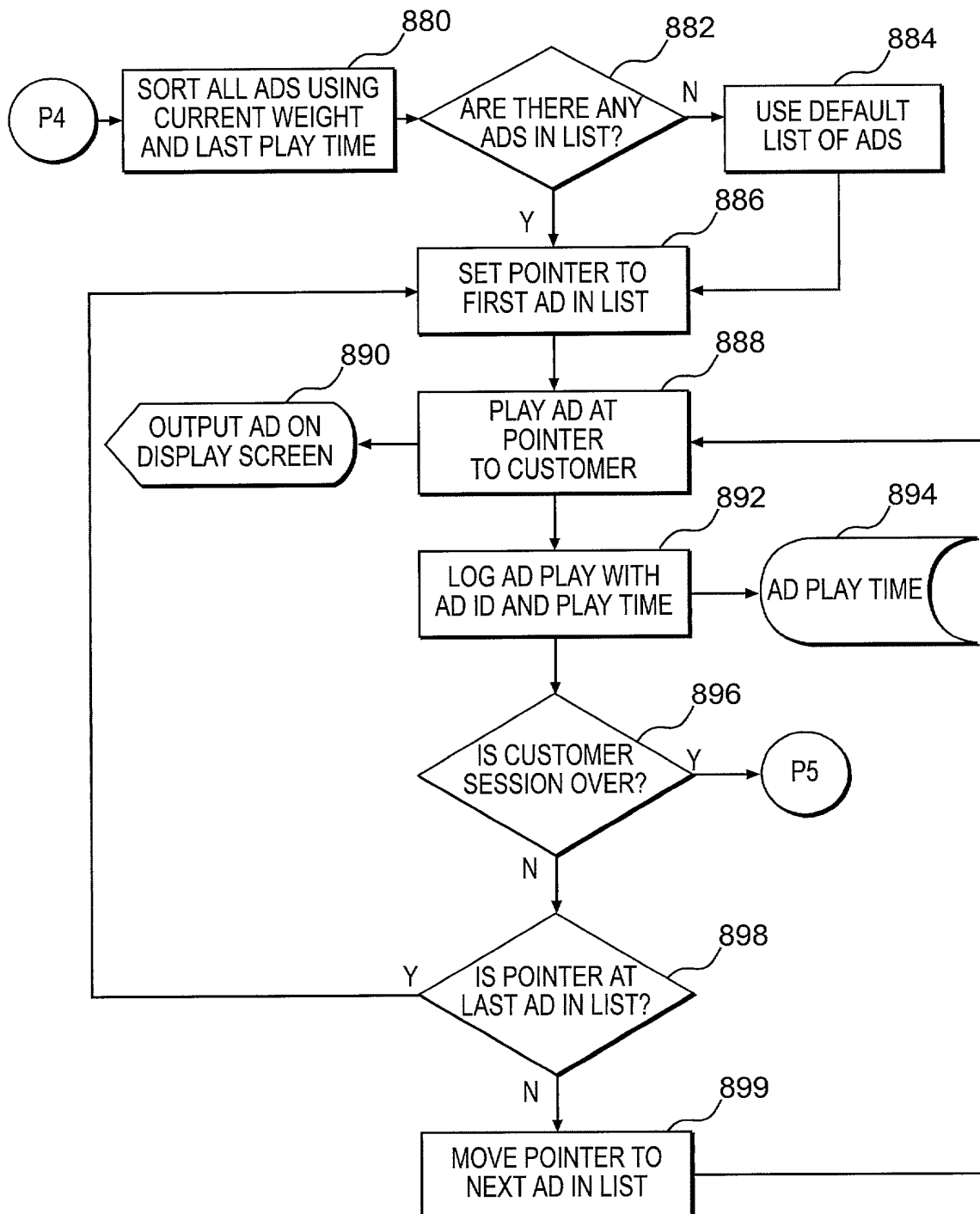
FIG. 8A

AD PLAY SELECTION



**FIG. 8B**

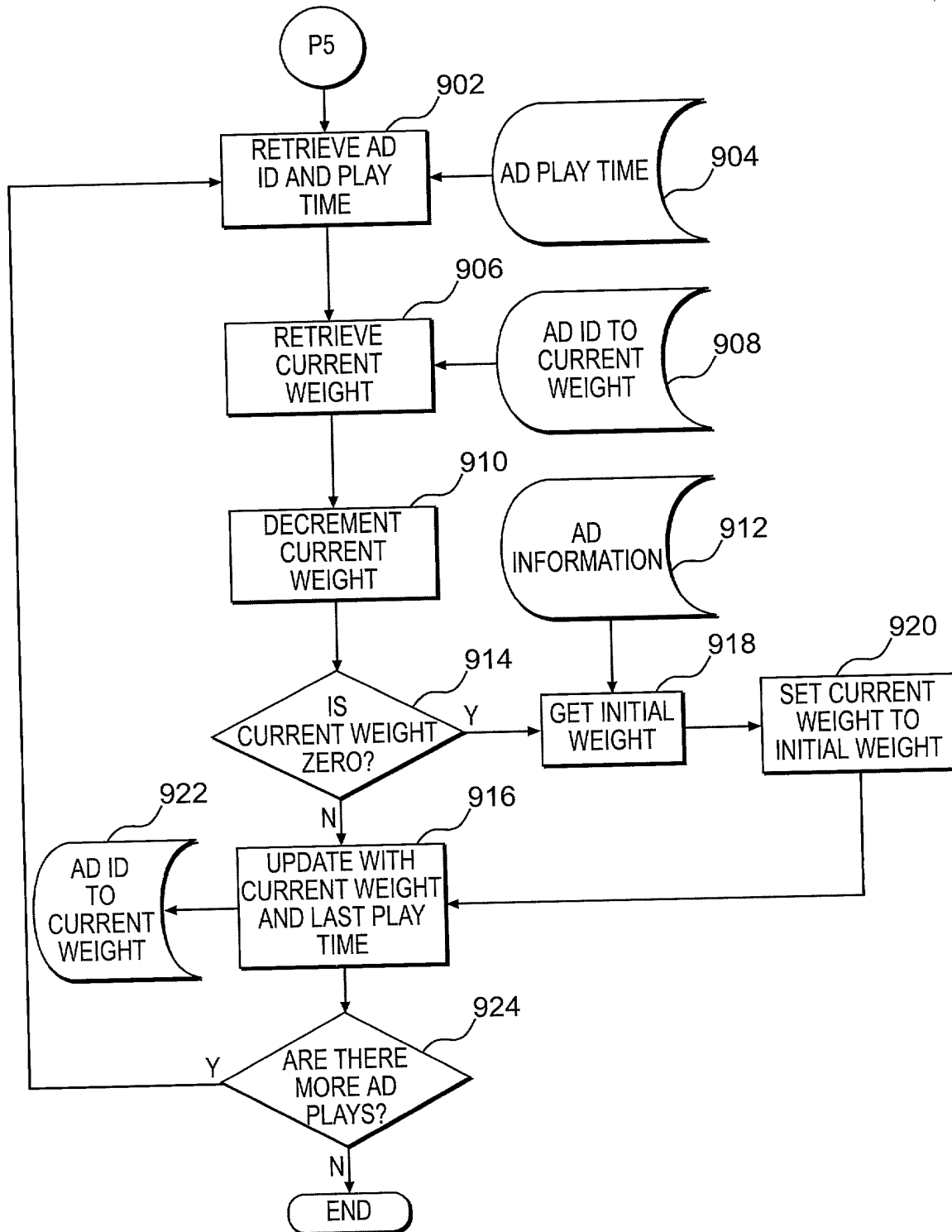
**FIG. 8C**



AD PLAY SELECTION

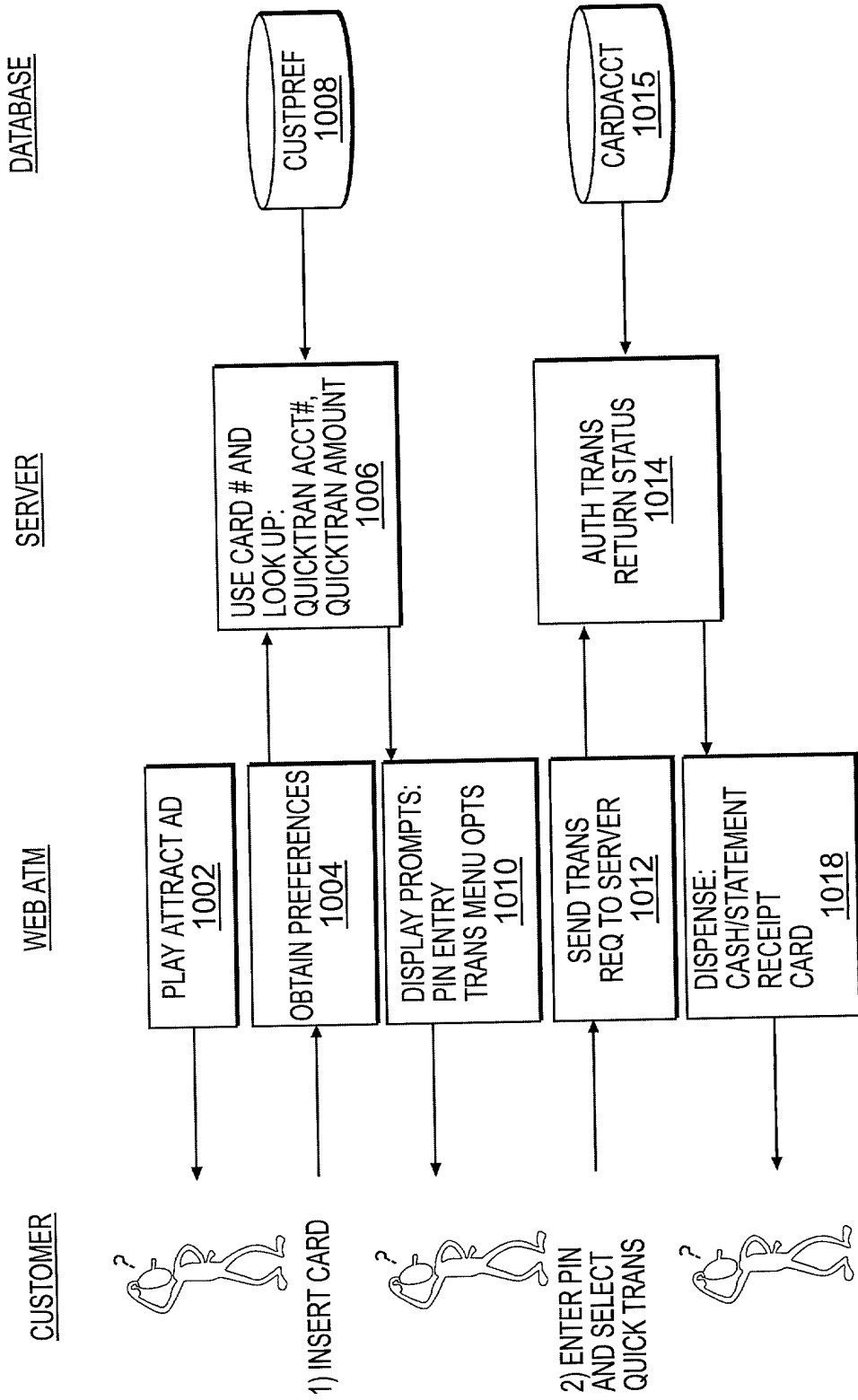
**FIG. 8D**

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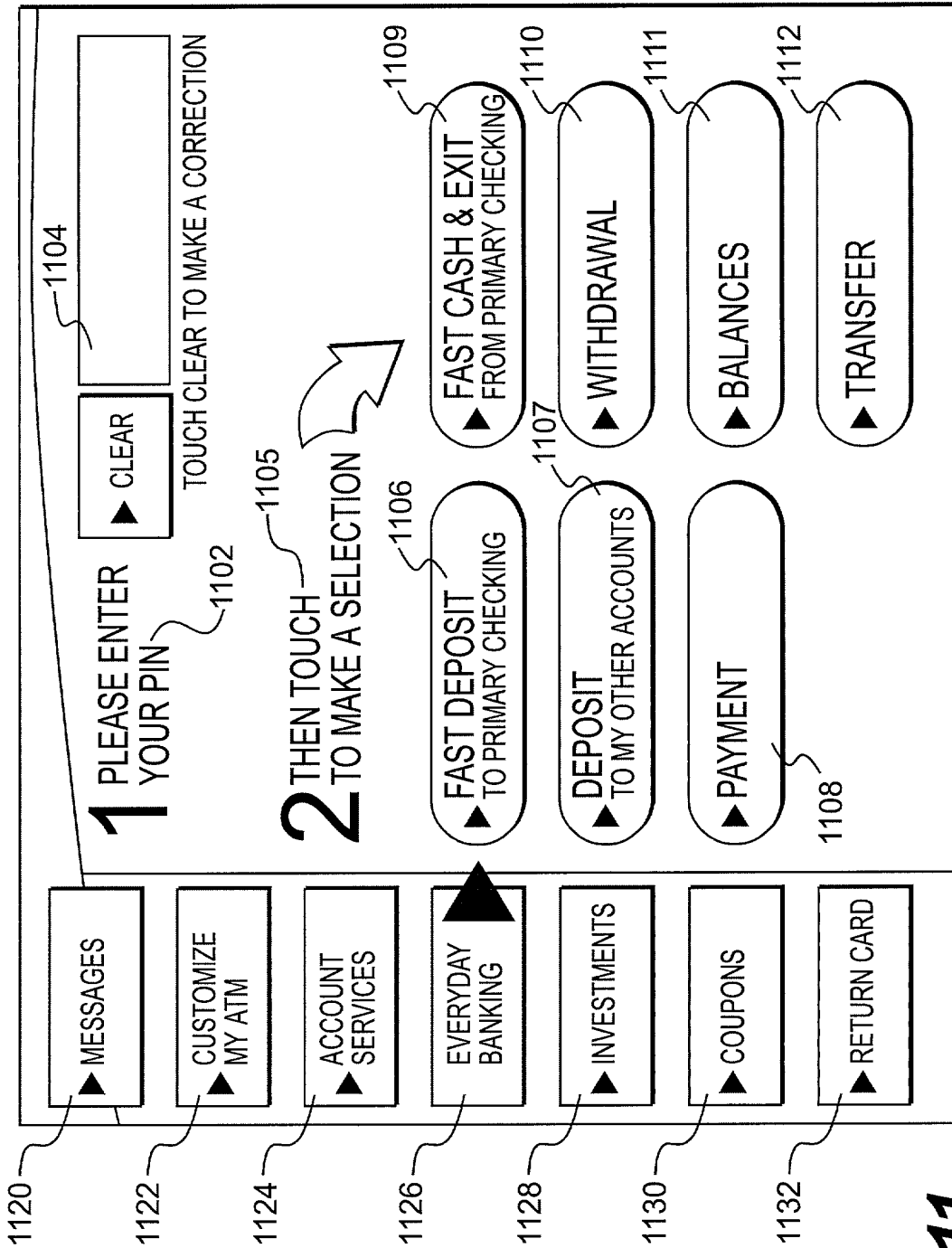


AD WEIGHT ASSIGNMENT

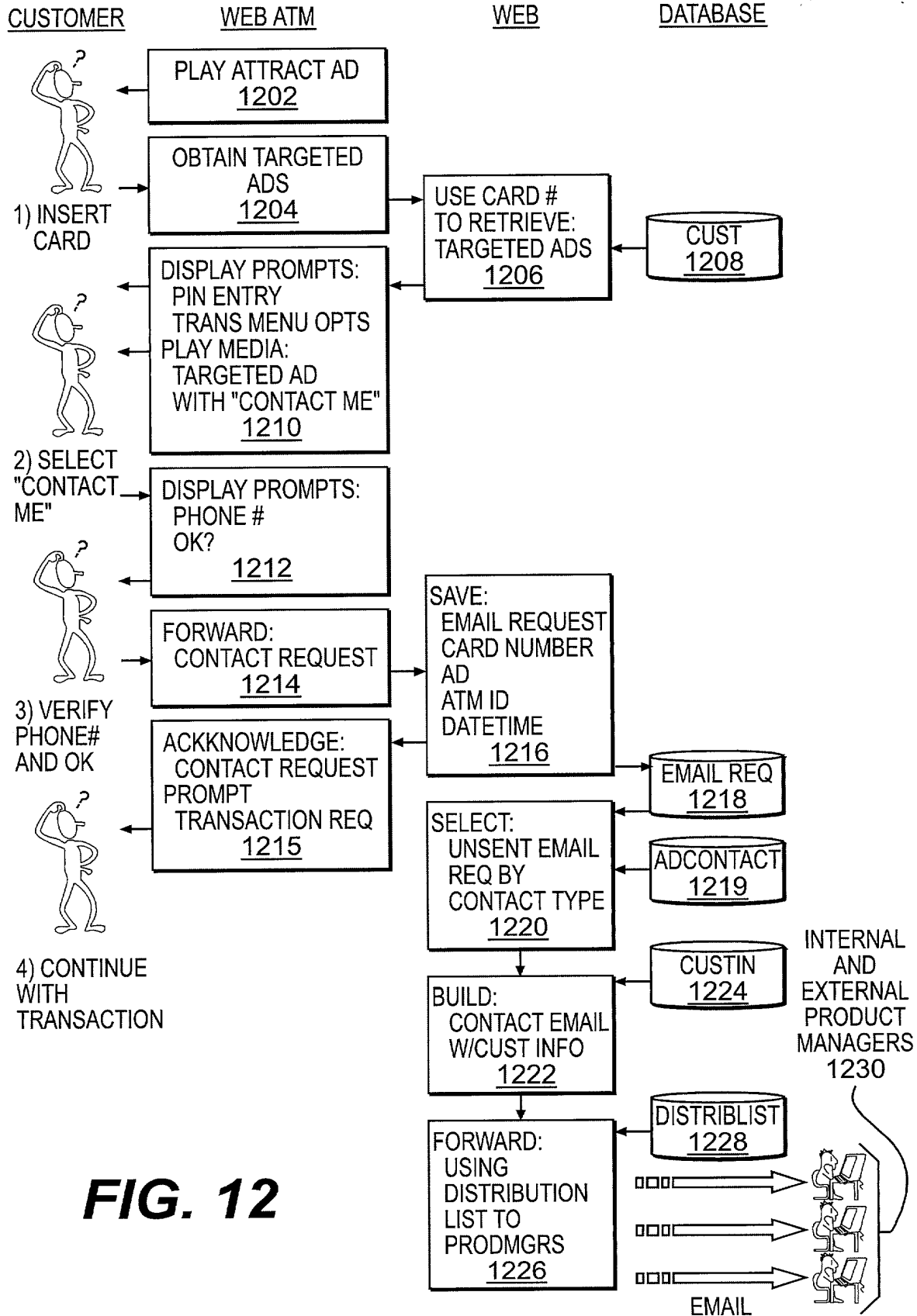
**FIG. 9**



**FIG. 10**



**FIG. 11**



▶ MESSAGES

▶ CUSTOMIZE MY ATM

▶ ACCOUNT SERVICES

▶ EVERYDAY BANKING

▶ INVESTMENTS

▶ COUPONS

▶ RETURN CARD

PLEASE ENTER A PHONE NUMBER  
WHERE WE CAN CONTACT YOU

TOUCH OK WHEN FINISHED.  
TOUCH CLEAR TO MAKE A CORRECTION.

CLEAR

( ) - - - -

OK

RETURN TO  
PREVIOUS SCREEN

**FIG. 13**



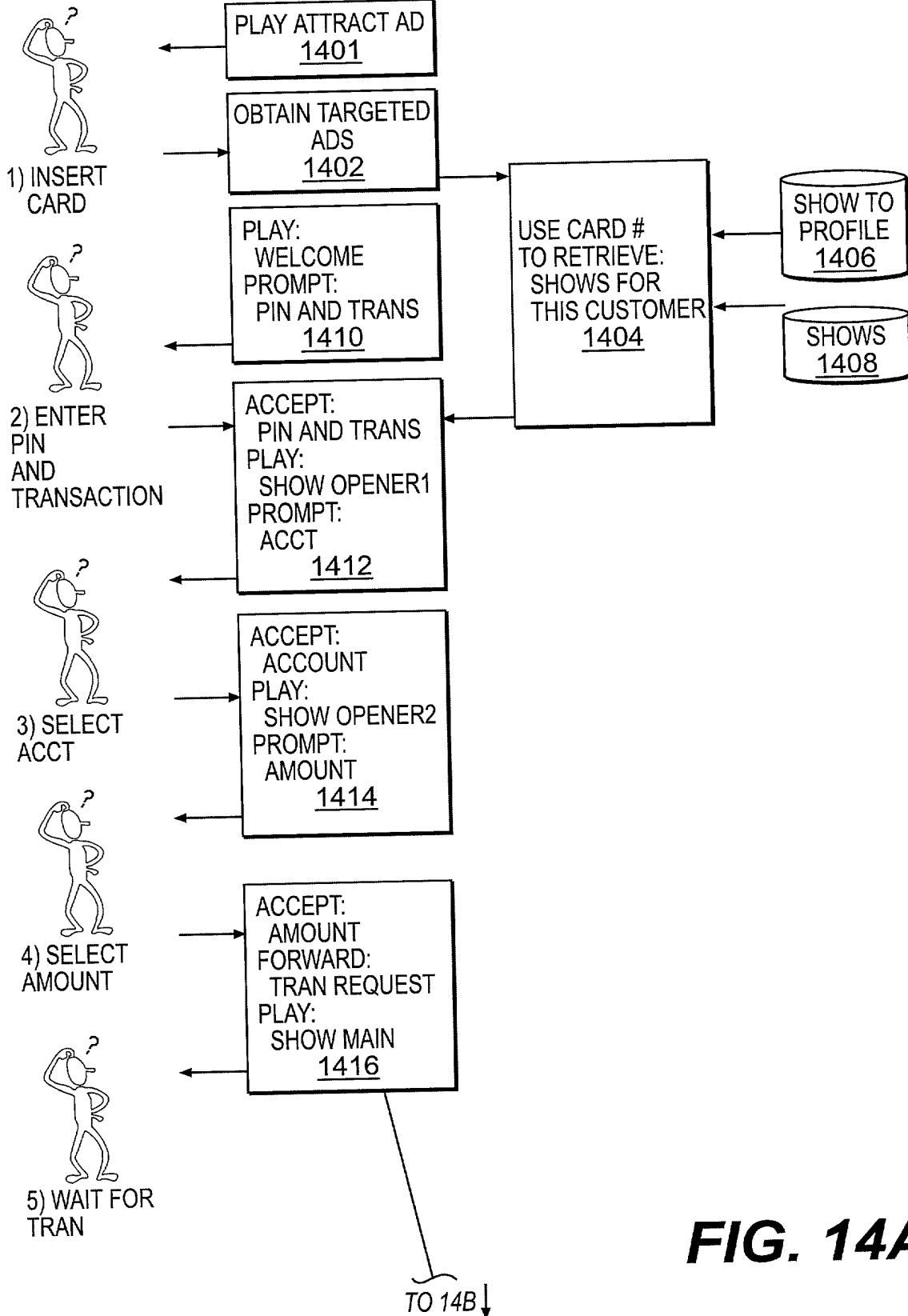
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CUSTOMER

WEB ENABLED

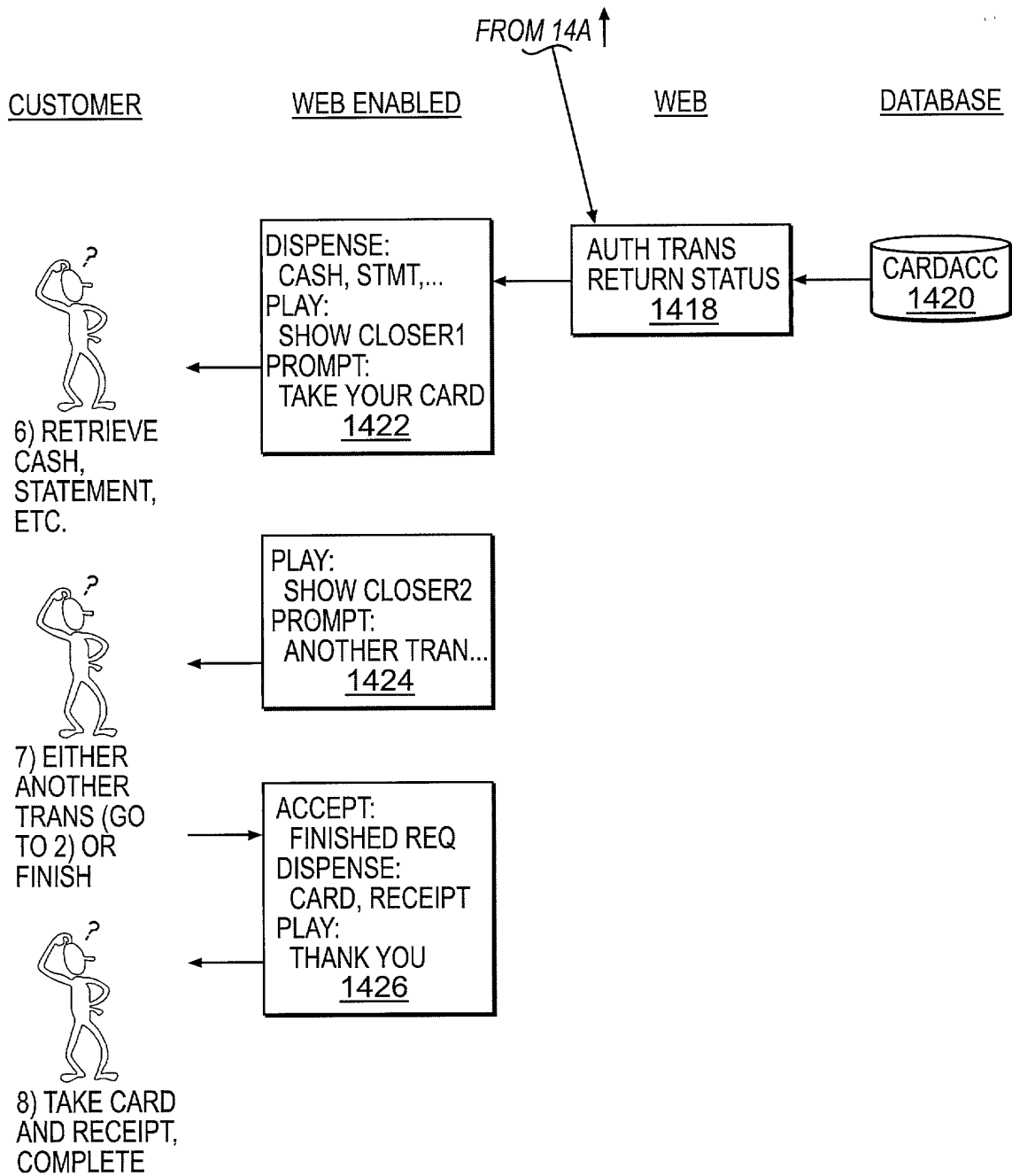
WEB

DATABASE

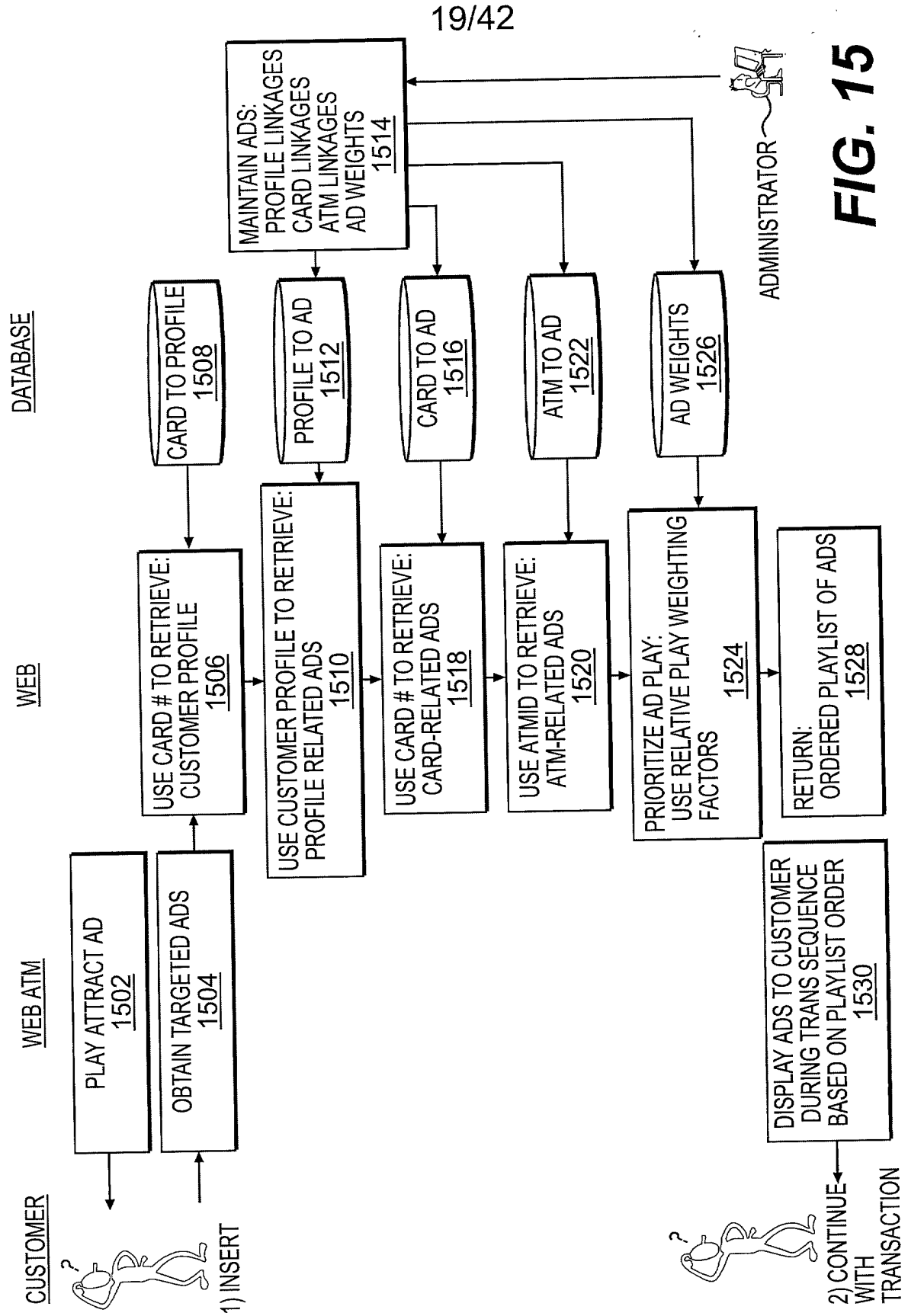


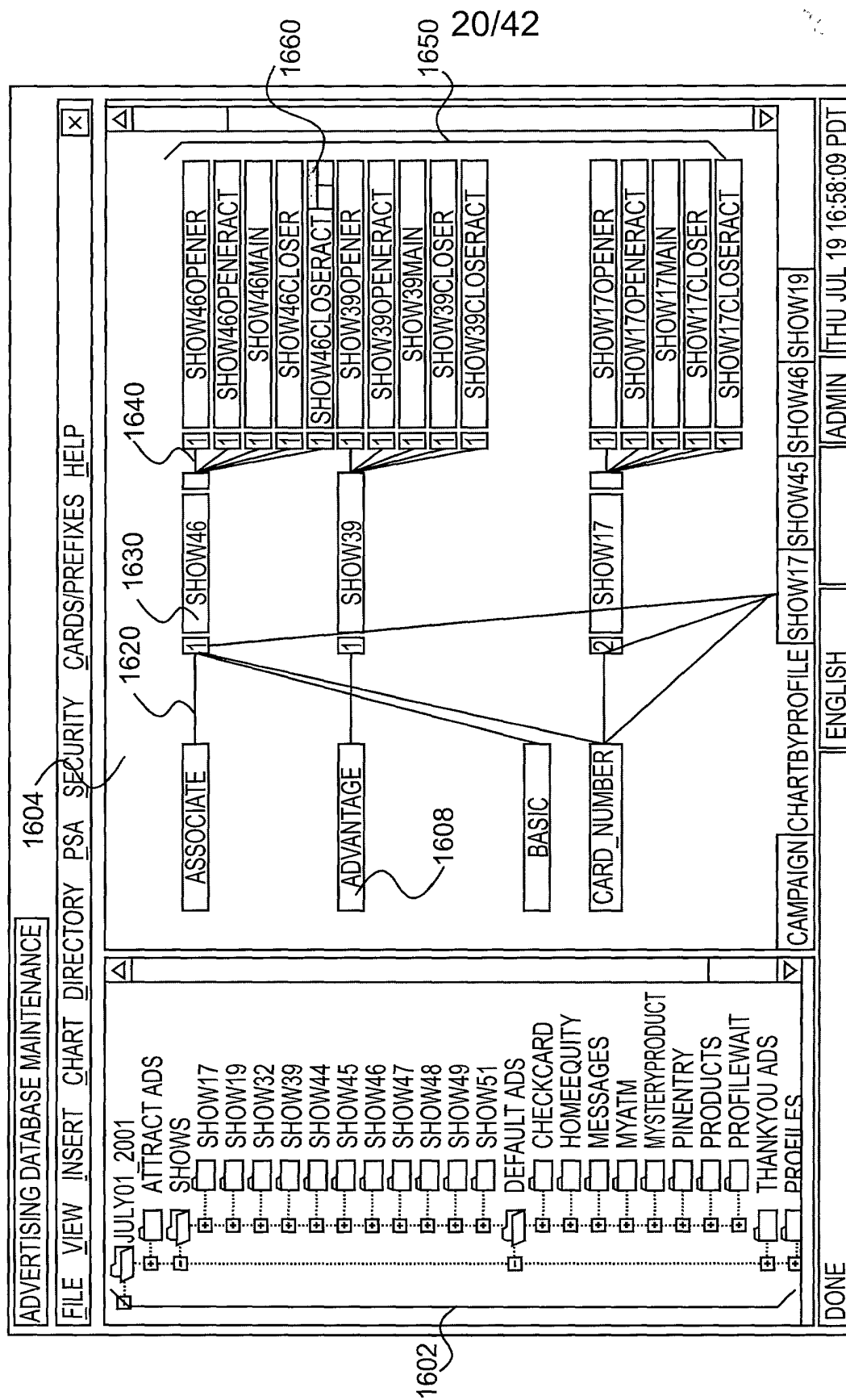
**FIG. 14A**

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**FIG. 14B**





**FIG. 16**

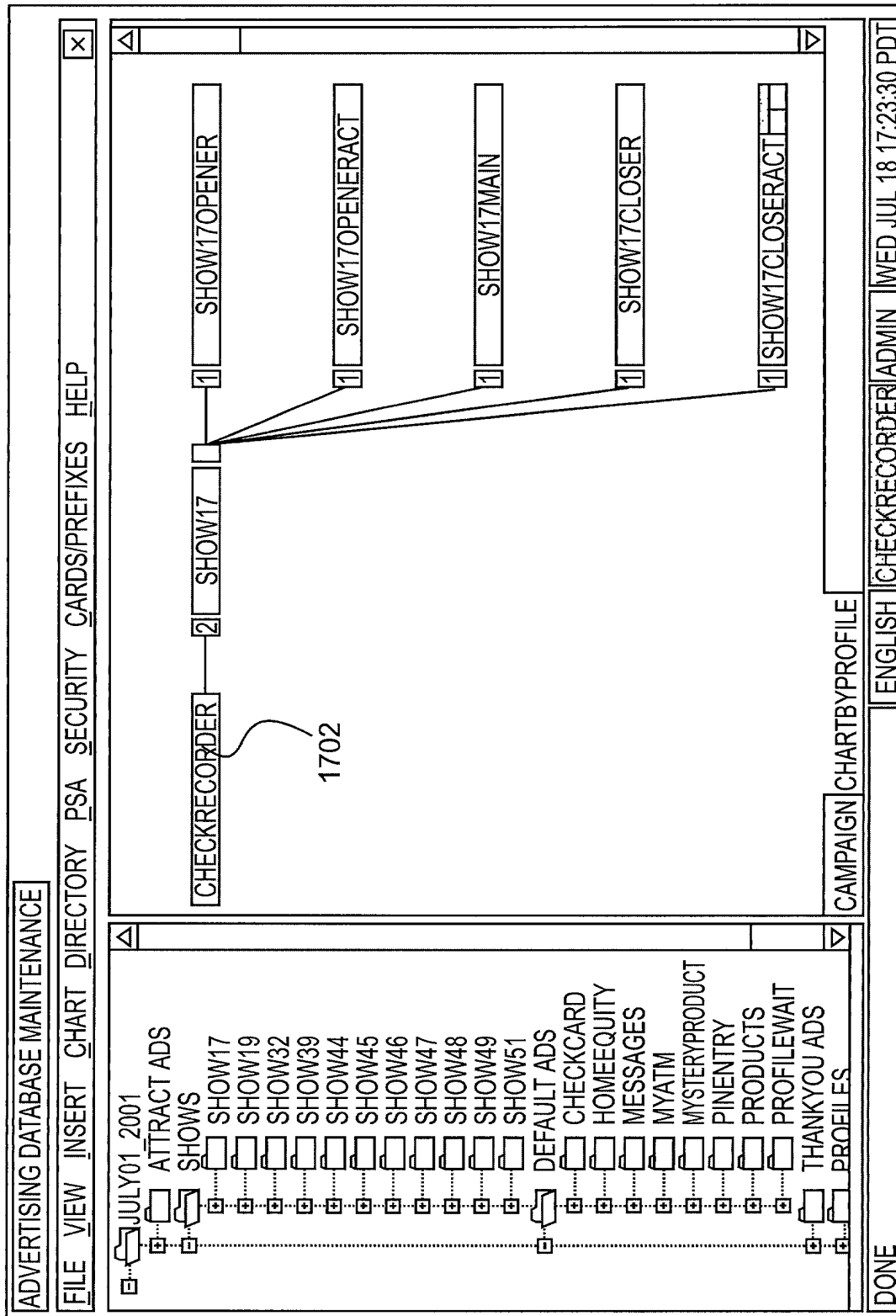
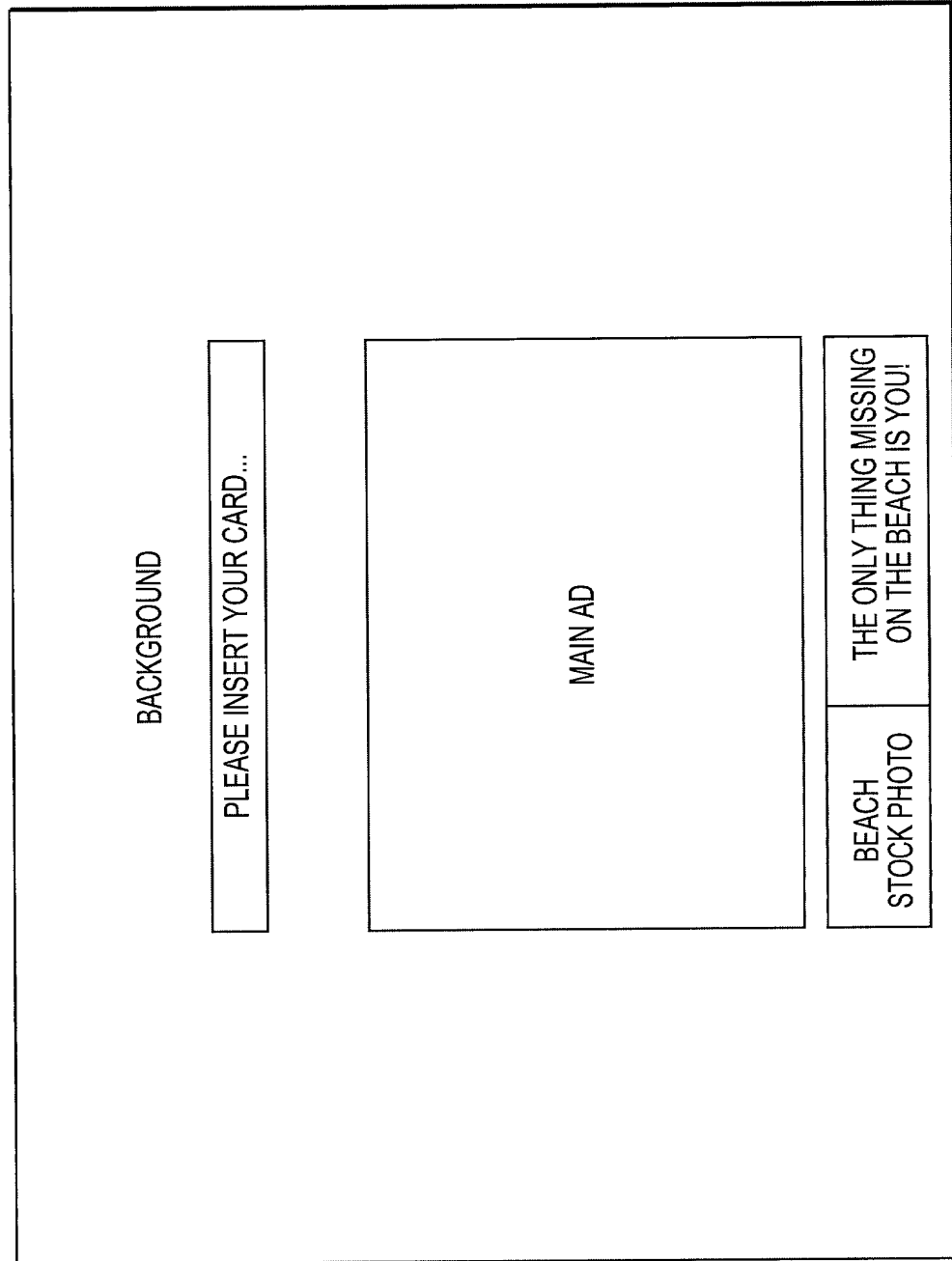


FIG. 17

ADVERTISING DATABASE MAINTENANCE		1804		1806	
FILE VIEW INSERT CHART DIRECTORY PSA SECURITY		CARDS/PREFIXES HELP			
<div><div>JULY01_2001</div><div>ATTRACT ADS</div><div>SHOWS</div><div>SHOW7</div><div>SHOW19</div><div>SHOW32</div><div>SHOW39</div><div>SHOW44</div><div>SHOW45</div><div>SHOW46</div><div>SHOW47</div><div>SHOW48</div><div>SHOW49</div><div>SHOW51</div><div>DEFAULT ADS</div><div>CHECKCARD</div><div>HOMEQUITY</div><div>MESSAGES</div><div>MYATM</div><div>MYSTERYPRODUCT</div><div>PINENTRY</div><div>PRODUCTS</div><div>PROFILEWAIT</div><div>THANKYOU ADS</div><div>PROFILES</div></div>		<div>SHOW46 SHOW</div> <div>DESCRIPTION MY ACCESS</div> <div>OPENER: SHOW46OPENER 46OPEN.JPG</div> <div>MAIN: SHOW46MAIN 46MAIN.MPG</div> <div>CLOSER: SHOW46CLOSER 46CLOSE.JPG</div> <div>OPENERACTION: SHOW46OPENERACT 46OPEN.JPG</div> <div>PLAY WEIGHT: 1</div> <div>CLOSERACTION: SHOW46CLOSERACT 46CLOSE.JPG</div> <div>MARKETING TEXT SHOW46RECEIPT</div> <div>ASSOCIATED PROFILES ASSOCIATE BASIC CARD_NUMBER ~A~BRANCH ~A~BUCKHEAD AREA ~A~CHARLOTTEAREA SHOW OTHER PROFILES</div>			
CAMPAIGN CHARTBYPROFILE SHOW17 SHOW45 SHOW46 SHOW19		WED JUL 18 17:25:46 PDT			
DONE		ENGLISH		ADMIN	

FIG. 18

**FIG. 19**  
ATTRACT LOOP



**FIG. 20**  
PIN AND  
LANGUAGE ENTRY

BACKGROUND

\*\*\*\*

PLEASE ENTER YOUR PIN (ID CODE)  
THEN PRESS THIS KEY

DESPUDE MARCAR SU PIN  
OPRIMA AQUI

BEACH STOCK PHOTO	THE ONLY THING MISSING ON THE BEACH IS YOU!
----------------------	--



**FIG. 21**  
**AQUIRER MAIN**  
**MENU:**

**TRANSACTION**  
**SELECTION**

BACKGROUND	
PLEASE SELECT A TRANSACTION	
MAIN AD	
ADDITIONAL SERVICES	
FASTCASH	WITHDRAWAL CASH ADVANCE
BALANCE INQUIRY	TRANSFER
BEACH STOCK PHOTO	THE ONLY THING MISSING ON THE BEACH IS YOU!

**FIG. 22**  
AMOUNT ENTRY

BACKGROUND	
PLEASE ENTER AMOUNT	
\$99,999,999,999.99	
MAIN AD	
BEACH STOCK PHOTO	THE ONLY THING MISSING ON THE BEACH IS YOU!

**FIG. 23**  
SELECT AN ACCOUNT

BACKGROUND

PLEASE SELECT AN ACCOUNT

CREDIT CARD

RETURN TO MAIN MENU

MAIN AD

CHECKING

SAVINGS OR MONEY MARKET

BEACH STOCK PHOTO

THE ONLY THING MISSING ON THE BEACH IS YOU!

**FIG. 24**  
**WOULD YOU LIKE**  
**ANOTHER**  
**TRANSACTION?**  
**INVESTMENT INFO**  
**CHOSEN**

BACKGROUND	
WOULD YOU LIKE ANOTHER TRANSACTION?	
MAIN AD	
YES	
NO	
MORTGAGE INFORMATION	INVESTMENT INFORMATION
EARN \$5 BANKING SURVEY	
BEACH STOCK PHOTO	THE ONLY THING MISSING ON THE BEACH IS YOU!

**FIG. 25**  
**PHONE NUMBER**  
**ENTRY**

BACKGROUND

PLEASE ENTER YOUR PHONE NUMBER. A BANK REPRESENTATIVE WILL CONTACT YOU WITH THE INFORMATION.

999-999-9999

MAIN AD

CORRECT

CHANGE

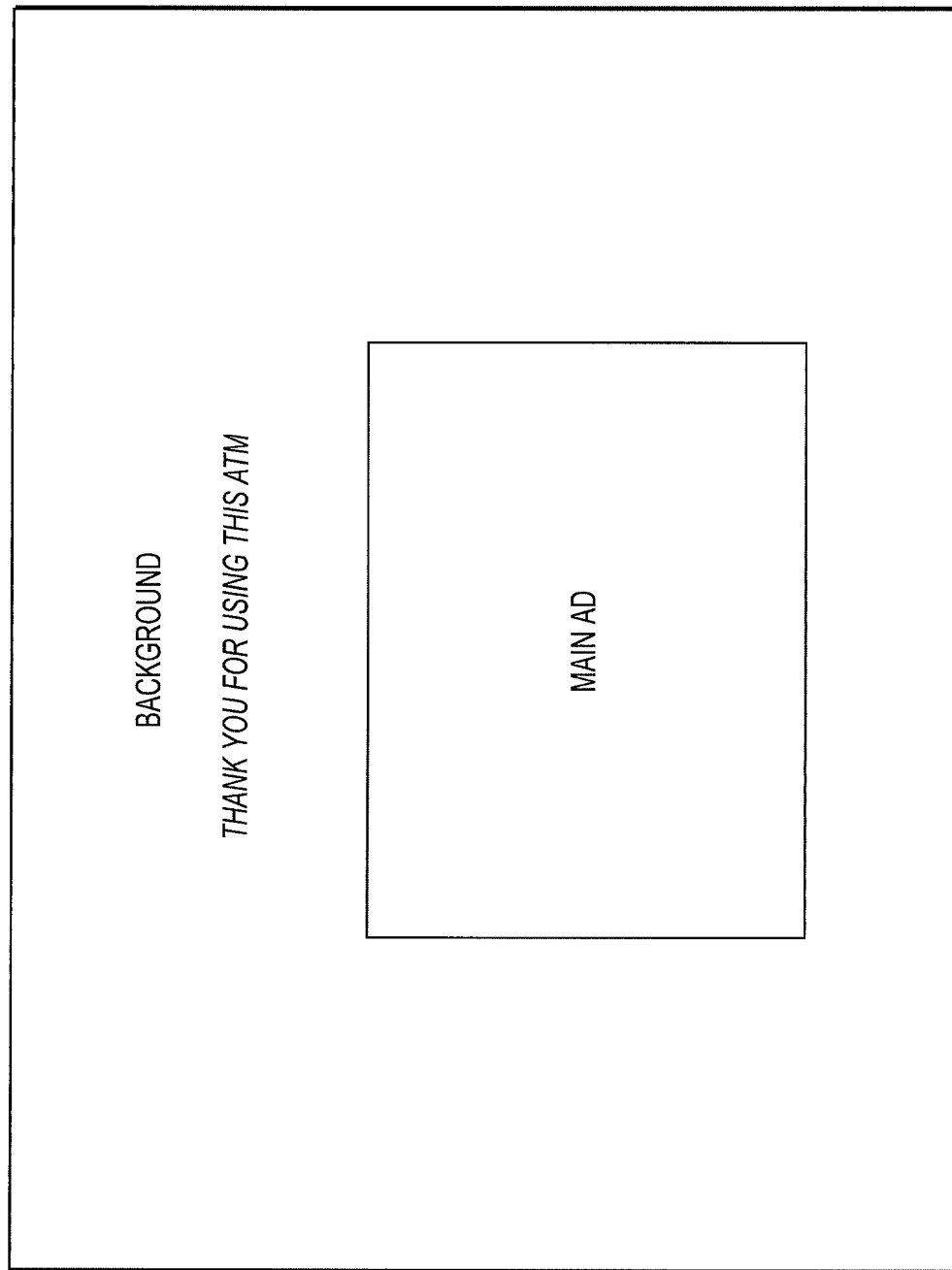
RETURN TO MAIN MENU

BEACH STOCK PHOTO	THE ONLY THING MISSING ON THE BEACH IS YOU!
-------------------	---

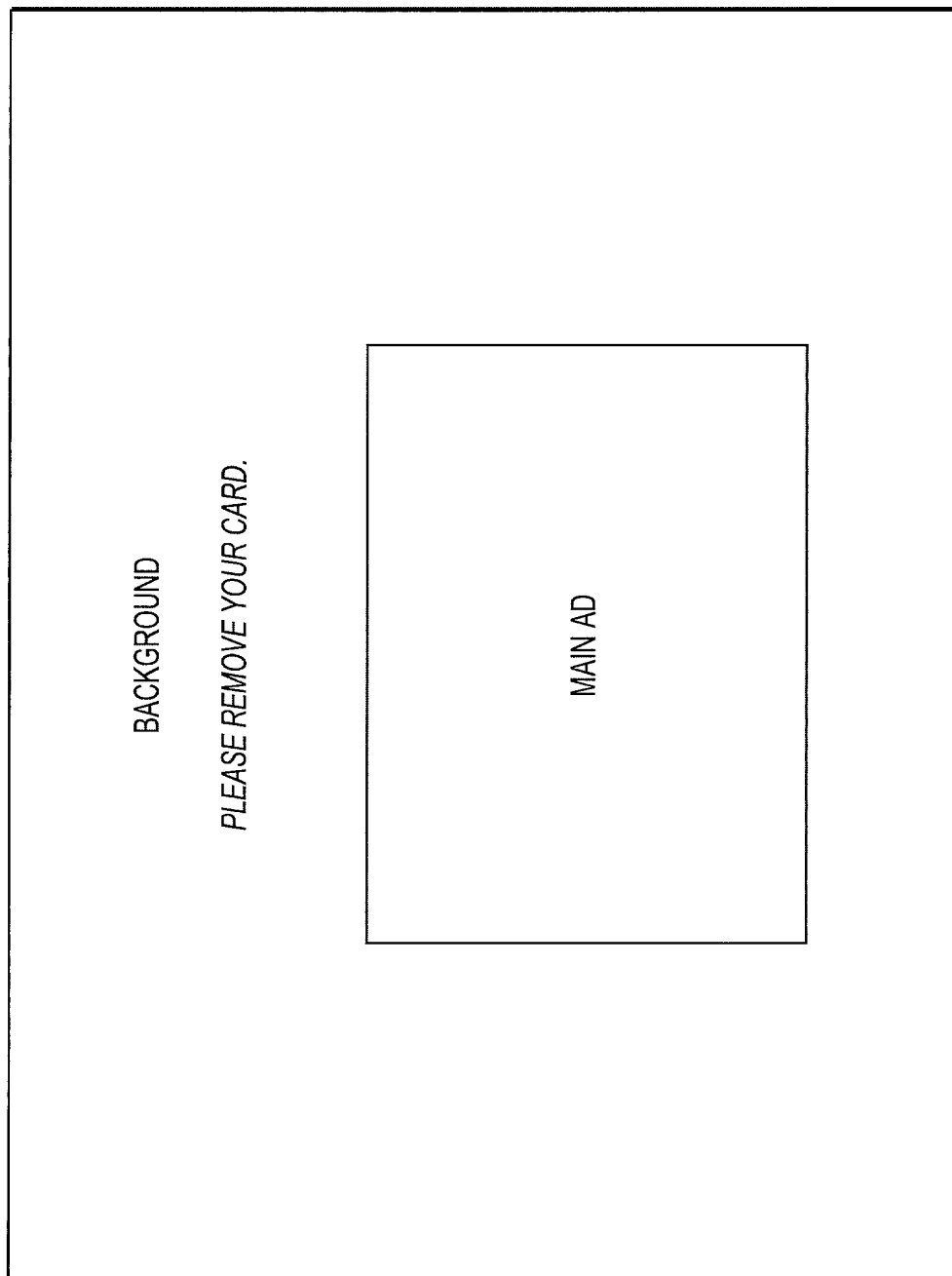
**FIG. 26**  
**WOULD YOU LIKE**  
**ANOTHER**  
**TRANSACTION?**  
**"NO" CHOSEN**

MORTGAGE INFORMATION			
INVESTMENT INFORMATION			
EARN \$5 BANKING SURVEY			
BACKGROUND			
WOULD YOU LIKE ANOTHER TRANSACTION?			
MAIN AD			
BEACH STOCK PHOTO		THE ONLY THING MISSING ON THE BEACH IS YOU!	
YES		NO	

**FIG. 27**  
THANKS

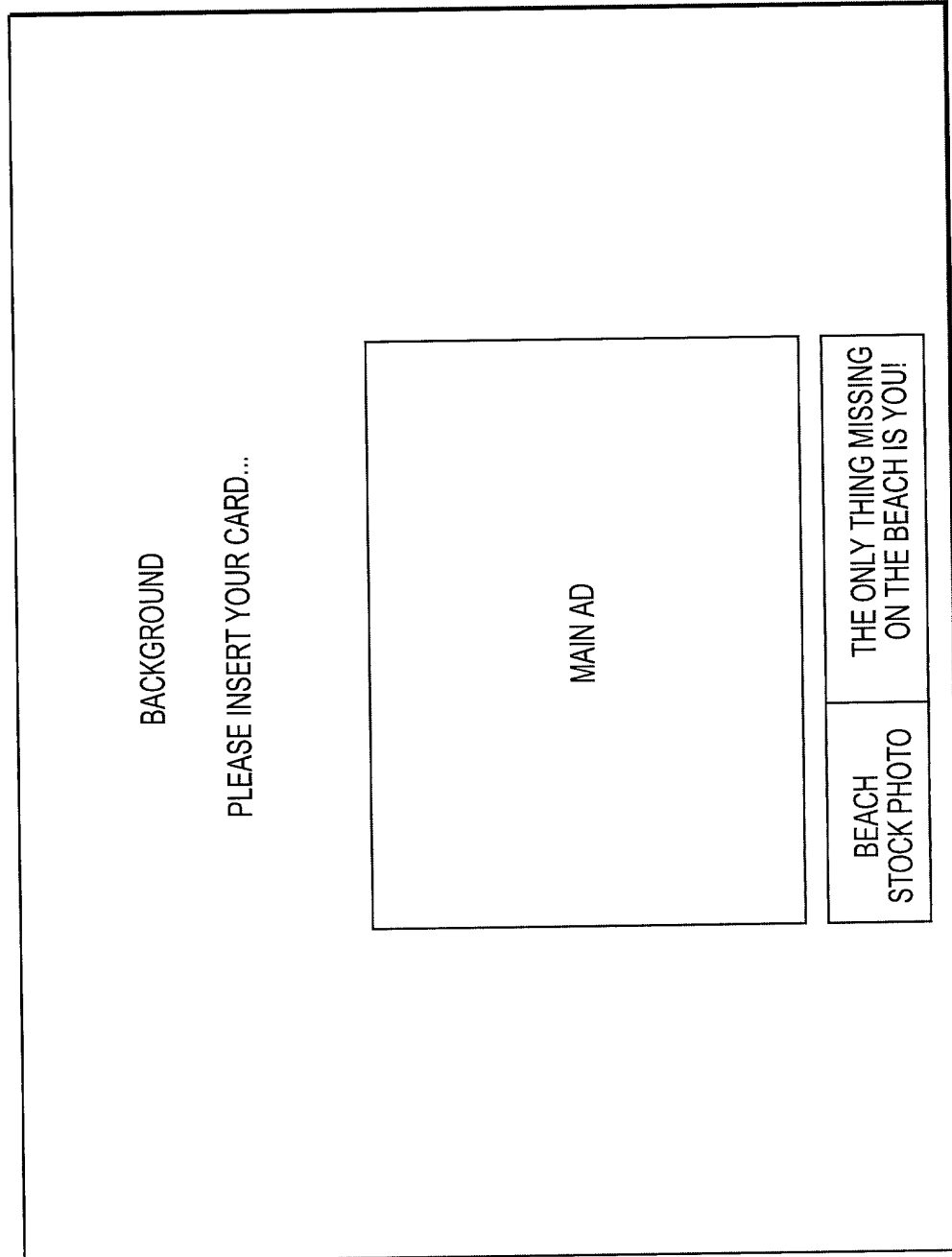


**FIG. 28**  
TAKE YOUR CARD





**FIG. 29**  
ATTRACT LOOP



**FIG. 30**  
**PIN AND**  
**LANGUAGE ENTRY**

BACKGROUND

\*\*\*\*

PLEASE ENTER YOUR PIN (ID CODE)  
THEN PRESS THIS KEY ----->

DESPUEDE MARCAR SU PIN  
OPRIMA AQUI ----->

BEACH STOCK PHOTO	THE ONLY THING MISSING ON THE BEACH IS YOU!
----------------------	--

**FIG. 31**  
TRANSACTION  
SELECTION

BACKGROUND

PLEASE SELECT A TRANSACTION

DEPOSIT	MAIN AD	FASTCASH
PAYMENT		WITHDRAWAL CASH ADVANCE
STATEMENT		BALANCE INQUIRY
ADDITIONAL SERVICES		TRANSFER

BEACH STOCK PHOTO	THE ONLY THING MISSING ON THE BEACH IS YOU!
----------------------	--

**FIG. 32**  
AMOUNT ENTRY

BACKGROUND	
PLEASE ENTER AMOUNT	
\$99,999,999,999.99	
MAIN AD	
BEACH STOCK PHOTO	THE ONLY THING MISSING ON THE BEACH IS YOU!

**FIG. 33**  
SELECT AN ACCOUNT

BACKGROUND

PLEASE SELECT AN ACCOUNT

CREDIT CARD

LINE OF CREDIT

RETURN TO MAIN MENU

CHECKING

SAVINGS OR MONEY MARKET

MAIN AD

BEACH STOCK PHOTO

THE ONLY THING MISSING ON THE BEACH IS YOU!

**FIG. 34**  
**WOULD YOU LIKE**  
**ANOTHER**  
**TRANSACTION?**  
**MORTGAGE INFO**  
**CHOSEN**

CHECK REORDER  
OR MESSAGE

MORTGAGE  
INFORMATION

INVESTMENT  
INFORMATION

EARN \$5  
BANKING SURVEY

BACKGROUND

WOULD YOU LIKE ANOTHER TRANSACTION?

MAIN AD

YES

NO

BEACH  
STOCK PHOTO

THE ONLY THING MISSING  
ON THE BEACH IS YOU!

**FIG. 35**  
**HOW MAY WE**  
**CONTACT YOU**  
**WITH PRODUCT**  
**INFORMATION?**

**E-MAIL CHOSEN**

BACKGROUND

HOW MAY WE CONTACT YOU?

BY E-MAIL

BY PHONE

BY US MAIL

BANKING CENTER  
APPOINTMENT

MAIN AD

BEACH  
STOCK PHOTO

THE ONLY THING MISSING  
ON THE BEACH IS YOU!

RETURN TO MENU

**FIG. 36**  
CONFIRM REQUEST

WOULD YOU LIKE  
ANOTHER  
TRANSACTION?

"NO" CHOSEN

BACKGROUND

WE WILL CONTACT YOU TODAY VIA EMAIL.

WOULD YOU LIKE ANOTHER TRANSACTION?

CHECK REORDER  
OR MESSAGE

MORTGAGE  
INFORMATION

INVESTMENT  
INFORMATION

EARN \$5  
BANKING SURVEY

MAIN AD

YES

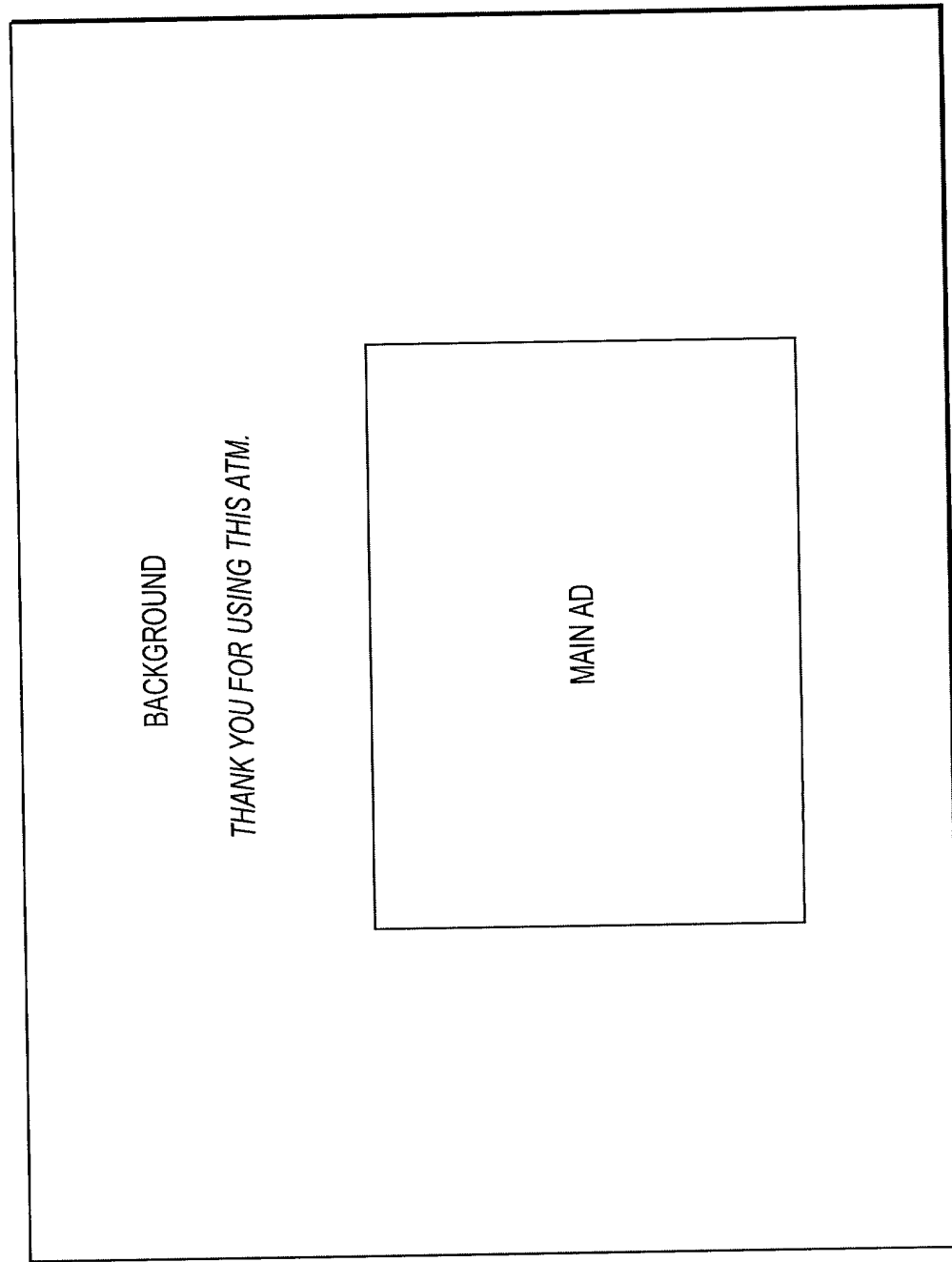
NO

BEACH  
STOCK PHOTO

THE ONLY THING MISSING  
ON THE BEACH IS YOU!



**FIG. 37**  
THANKS



**FIG. 38**  
TAKE YOUR CARD

